



## 40<sup>th</sup> Anniversary Celebration Project Summary

Designing and Delivering Multiple Events and, possibly,  
Anniversary Archives

**Mentor & Board Advisor:** Kim Rago (38) & Vicki Rupp (33)

**Background:** Environmental Forum of Marin celebrates its 40<sup>th</sup> Anniversary in 2012. This is a window of opportunity to highlight its role in shaping Marin and celebrate the contribution of its four living founders.

**Goal:**

- To increase community awareness of the Environmental Forum and its accomplishments.
- To enhance Forum membership
- To celebrate the contributions of the Forum's founders

**Sponsoring Agency:** Environmental Forum of Marin

**Stakeholders:** Founders, Members and Graduates of the Environmental Forum and the County of Marin itself

**Opportunities/ Challenges/ Benefits:** This project provides the opportunity for members of Master Class 39 to lead in the design and delivery of several celebration events, among them a Founders Day Celebration at Audubon Canyon Ranch on June 16, 2012, a West Marin Bus Odyssey with Phyllis Faber in April, a possible field to fork dinner and other event(s) project team members devise. The team may also want to develop a media campaign and/or anniversary archives for the website, e.g. oral histories of the founders or short videos highlighting advocacy speeches & class projects.

**Scope/Milestones:** Working with Mentor Kim Rago, the team will determine the project scope. The first milestone will be a plan for all events and initiatives followed by approval of the plans by the project sponsor. By graduation all preparation should be completed and the team should commit to the delivery of all initiatives.

**Size of team/ Skills needed:** The team can be from three to six people. Helpful skills include event planning; website, media and design skills; and the ability to organize and manage others. Several Forum members have volunteered to help. So this could be a student-member team.



If this Project interests you, contact project mentor Kim Rago: 415.381.2642  
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