

**Presenter:**



Philip J. Kranenburg, CPA – Managing Director of Kranenburg Capital Management has expertise as a “hands-on” corporate manager; a tax, accounting and business valuation professional; and, an investment manager. At Gemplus, a \$1.1 billion company, he managed the product lines, which generated \$100 million in revenues. At Xcert International, he increased revenues significantly leading to the sale of the company to RSA Security. At Shearson Lehman, he managed portfolios and at Price Waterhouse he was responsible for various audit and consulting engagements, including clients such as Hewlett Packard.

He is a College of Marin Trustee focused on “greening” the campuses through a \$249.5 million facilities bond. In addition, he is a graduate and member of the Environmental Forum of Marin as well as a member of the Marin Conservation League, the Sierra Club and the Marin Economic Commission. Mr. Kranenburg earned his BA in Human Biology from Stanford University.

Mr. Kranenburg believes that business must be a major player in developing solutions for global problems as business needs to be environmentally conscious while making a profit.

**Presentation:**

**Global Problems, Business Solutions**

The goal of this presentation is to stress the importance of business solutions to global problems like global warming, peak oil, water shortages and pollution. Business can solve some of these major problems because it can attract the talent and raise the capital to bring new environmentally conscious products to the market fairly quickly. The historical model where business is only responsible for making a profit with no regard for the environment needs to be replaced with the environmental model. In the environmental model, business is responsible for regenerating nature while making a profit. The presentation uses photographs to illustrate global problems followed by photos showing new business products that are tackling some of these problems. Mr. Kranenburg will be narrating the presentation and taking questions during or at the end of the program.